

# The Corridor Housing Initiative in Brief

Convened by the Center for Neighborhoods  
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## Aims

The Corridor Housing Initiative is a proactive planning process to create viable development projects that include affordable housing options along corridors and meet city goals and neighborhood interests.



## People

- Community Partners
- Technical Team:
  - Coordinators: Center for Neighborhoods
  - Facilitators: Center for Policy, Planning and Performance (CPPP)
  - Design: Metropolitan Design Center
  - Development: Central Community Housing Trust, Dewar Associates
  - Government Agencies

## Common activities across most corridors

- Steering Committee meetings with community partners and technical team over approximately six months
- ‘Block Workshop’ exploring design and financing options for sites in the neighborhood, often held at an existing public event such as a farmers market or festival
- Local property owner and business owner focus group
- Marketing meeting with developers
- Access to resources about design and development issues—including housing density, types of housing, housing finance, and planning



## Special activities as needed and within budgetary constraints

- Visual preference surveys conducted at existing events such as a festival, or in an active place such as a supermarket
- Workshops or questionnaires to solicit community values
- Summaries of previous plans
- Educational workshops on building height and scale, pedestrian-oriented design, affordable housing, and livable neighborhoods
- Informational web sites and online surveys
- Neighborhood tours

## Final outputs

- Development guidelines or principles handout developed by steering committee, aimed at helping developers understand local opportunities and values
- Neighborhoods better prepared to negotiate with developers

## What it is not

- The Corridor Housing Initiative is not a master planning process but can be integrated with such processes.

